

JAMAFEST 2017
EAC ARTS AND CULTURE FESTIVAL
UGANDA, 7 - 15 SEPTEMBER



PASSPORT



JAMAFEST 2017

CULTURE & CREATIVE INDUSTRIES: THE ENGINE FOR UNITY & EMPLOYMENT CREATION

EAST AFRICAN COMMUNITY

The Jumuiya ya Afrika Mashariki Utamaduni Festival (JAMAFEST), is a regional Arts and Culture Festival held in the East African Community Partner States on a rotational basis.

The Festival is a result of the 23rd Council of the Ministers directive to the Secretariat to organize and hold regional Arts and Culture Festivals and Sports Tournaments as one of the strategies for fostering socio cohesion among East Africans.

The Republic of Uganda will hold the 3rd edition of the Jumuiya ya Afrika Mashariki Utamaduni Festival (JAMAFEST) from 7th – 15th September 2017 in Kampala, Uganda.

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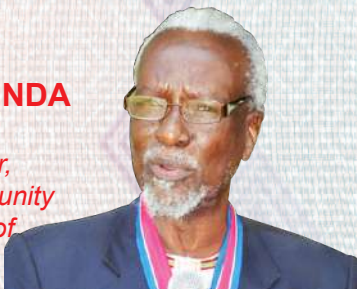
H.E. GEN. (RTD) YOWERI KAGUTA MUSEVENI

President of the Republic of Uganda and
Commander In-Chief of the Uganda Peoples' Defence
Forces

Yoweri Kaguta Museveni

Statement from
**RT. HON. DR. A.M. KIRUNDA
KIVEJINJA**

*The 2nd Deputy Prime Minister,
Minister of East African Community
Affairs and Chairman Council of
East African Council Ministers*



It is with great pleasure that I welcome you to Kampala for the 3rd edition of the East African Community Arts and Culture Festival which provides a platform for the people of East Africa to show case their talents and cultural creativity. The JAMAFEST is being held within the provision of Article 119 (c) of the Treaty for the Establishment of EAC where Partner States undertake to promote close cooperation amongst themselves in culture and sports. Uganda is host to the 3rd Edition of the JAMAFEST pursuant to the decision of the 34th Meeting of the EAC Council of Ministers.

This Festival follows the first edition of the JAMAFEST that was held in February 2013 in Kigali, Rwanda and the 2nd Edition held in August 2015 in Nairobi Kenya. The Theme of the Festival “**Culture and Creative Industries: the Engine for Unity and Employment Creation**” is very critical at a time when the region is consolidating the unity and cohesion that our people enjoy and strive to achieve. This will create more opportunities especially for the Youth in East Africa. Culture and creative industries therefore is one of the sectors that the region is looking at in taking forward this noble course.

I am aware of the significance of the activities that have been lined up during the festival week including the cultural events, the topics identified for consideration during the symposium as

well as the exhibition of a broad range of products. These are meant to forge the social, political and economic agenda of the region. We therefore call upon all participants to continue with the commitment and zeal that have been exhibited since the first edition of the JAMAFEST.

As a region, the EAC Council of Ministers pledges continued support and partnership to this JAMAFEST process. We are also mindful of the outcomes of the previous festivals, the unity and identity that has been forged; as well as the prominence that Culture and Arts has since gained as a result.

I would like to thank Hon. Hajat Janat B. Mukwaya, Minister of Gender, Labour and Social Development for steering the process and ensuring that Uganda successfully hosts this edition. I would like to thank the EAC Secretariat under EAC Secretary General Amb. Liberat Mfumukeko for the continued commitment, support and engagement in ensuring that the Festival is held regularly in compliance with the directive of the Council of Ministers.

I once again welcome all the Heads of delegation and their teams to Kampala and appreciate the support received from the development partners and other stakeholders in ensuring the success of this Festival.

Finally, I would like to re-iterate the commitment of Government of Uganda in furtherance of the EAC integration agenda and promoting the people -centeredness principle of the Treaty through cultural integration..

Message from
**HON. JANAT B. MUKWAYA
(HAJAT)**

*The Minister For Gender,
Labour and Social
Development*



I am pleased to welcome you to the 3rd Edition of the East African Arts and Culture Festival (JAMAFEST 2017).

Kampala Capital City, the host of the JAMAFEST 2017 sits on twenty one (21) hills and is home to various cultural diversities. Uganda as a whole is proud of a cultural diversity of 65 indigenous communities, each within its own unique cultural characteristics. These range from dressing, food and cuisine, performing Arts, literary instruments, herbal medicine, and oral tradition such as language, poetry, etc which you will enjoy during your stay in Kampala.

We are privileged to focus the attention of the celebrations on the critical issue of youth unemployment as a major challenge facing Partner States. Now is the time to harness our cultural and tourism attractions to create more unity among and within Partner States so that we address the challenge of unemployment holistically.

I urge all citizens of the region to embrace this festival and learn from it to further unity and draw on one another's support for social economic transformation.

I once again welcome you to Uganda the Pearl of Africa and I am convinced that you will enjoy this hospitality during your stay here.

I wish all of you a peaceful and memorable stay in Uganda - to
CULTURAL AND TOURISM ATTRACTIONS.



Message from
**HON. MUTUZO
PEACE REGIS**

*Minister of State Gender
and Culture Affairs*

I salute the delegates, participants and all East African guests to the 3rd Jamafest. A festival that is aspiring to take on the role of telling the stories of art and culture of the people of East Africa through presentation of creative works and dissemination of literary information.

Through this Jamafest, our department of Gender and Culture also finds an important platform for intercultural dialogue, for passing on the spiritual and cultural heritage to the generations via new ways of expression, and also for a cooperation between artists from the various EAC partner states.

It is pleasing to note that the seven day festival programme has been designed to integrate a multiplicity of cultural events and activities, which include the celebratory and thought provoking carnival, plastic art exhibitions, a symposium, films, literary works, a fashion show, comedy, poetry, storytelling, acrobatics, a marketplace for cultural businesses as well as networking for East African partner state delegates.

I wish the festival a good run and productive work

Message from **AMB. LIBERAT MFUMUKEKO**

The Secretary General EAC Secretariat



Fellow East Africans,

I am delighted to welcome you all to the 3rd Edition of the EAC Arts and Culture Festival – Jumuiya ya Afrika Mashariki Utamaduni Festival (JAMAFEST) which is being held from 7th – 15th September 2017 in Kampala, Uganda under the theme ***“Culture and Creative Industries: The Engine for Unity and Employment Creation”***.

As East Africans, we once again gather in Kampala as ***One People with a Common Destiny***, to celebrate and acknowledge the great importance of our cultural identity while appreciating the significance of coming together to interact and share experiences meant to foster social cohesion and unity.

The EAC Arts and Culture Festival came to birth following a decision by the 23rd Council of Ministers meeting held in Arusha in September 2011 to have the region host regular arts and culture festivals. The Council was indeed mindful of the fact that socio-cultural integration is the critical enabler for the region's unique aim of political federation; and at the same time is the impermeable glue that will hold in place the gains Partner States have achieved and expect to achieve from the EAC integration process.

JAMAFEST is therefore, aimed at promoting our regional socio-cultural integration through arts and culture by providing a platform to showcase culture as a primary driver of EAC integration and sustainable development; bringing together East African cultural practitioners and administrators to celebrate the rich and diverse cultural heritage of the region and providing space for intercultural dialogue among East African people. I have no doubt that the festival is going to be one of the most vibrant celebrations of East Africa's rich and diverse arts and cultural heritage.

I am delighted to note that already two successful editions of Jamafest have been held so far. The 1st Edition was held in February, 2013 in Kigali, Rwanda under the theme: "Fostering the East African Community Integration through Cultural Industries". The 2nd edition of the Festival was hosted by the Republic of Kenya at the Kenyatta International convention Centre (KICC) in Nairobi, Kenya, in August 2015 under the theme "Unleashing the Economic Potential of Cultural and Creative industries in the EAC".

The 2017 Kampala edition of JAMAFEST will build on the momentum created by the previous festivals to provide yet another opportunity for East Africans to come together and share and celebrate their culture and artistic talents.

JAMAFEST is indeed gaining prominence among the elements that define and give expression to the uniqueness of the EAC Integration process. Like other significant facets such as the EAC Flag and the EAC Anthem that symbolize an EAC Identity, the Festival is emerging to reinforce our unity in the midst of our splendid diversity as East Africans.

JAMAFEST is increasingly earning a reputation not only as a regional but also an international festival which attract many foreign tourists in the region coming to attend and enjoy the East African Cultural experience. It is envisaged that the regional festival will in the long run contribute greatly towards the promotion of cultural tourism as well as conservation, safeguarding and development of cultural heritage and the overall marketing of regional cultural groups, workers and creators with their diverse products at regional and international levels.

Indeed, the East African region is endowed with a rich and diverse cultural heritage with a multiplicity of cultural expressions in form of art. These form a vital part of the common cultural identity of the people of East Africa. In cultural expressions such as music, dance, art and crafts, people share these cultural values and are able to feel oneness as well as the cohesion that exists among them as one people with a common destiny.

Given that culture forms a basis of unity and upholds the moral fiber of any community through social and economic development, the use of culture as a cornerstone in the political, social and economic activities of our Community cannot be overlooked.

The EAC Secretariat is therefore committed to ensure that the Arts and Culture continue to play a meaningful role in the integration process by building and promoting social cohesion. The arts have the potential to inform, educate, inspire and develop our people.

Allow me at this juncture to thank the Republic of Uganda for accepting to host the 3rd edition of the EAC Arts and Culture Festival, and all the EAC Partner States and sponsors for their dedicated efforts and contributions towards making JAMAFEST a success.

I wish you all an enjoyable cultural experience during JAMAFEST 2017 in Kampala, Uganda.



UGANDA NATIONAL ANTHEM

Oh Uganda!
May God uphold Thee,
We lay our future in thy hand,
United, free,
For liberty,
Together we'll always stand.

Oh Uganda!
The land of Freedom,
Our love and labour we give,
And with neighbors' all,
At our Country's call,
In peace and friendship, we'll live.

Oh Uganda!
The land that feeds us,
By sun and fertile soil grown,
For our own dear land,
We'll always stand
The pearl of Africa's crown

EAC ANTHEM

Jumuiya Yetu sote tuilinde
Tuwajibike tuimarike
Umoja wetu ni nguzo yetu
Idumu Jumuiya yetu.

Verse 1

Ee Mungu twaomba uilinde
Jumuiya Afrika Mashariki
Tuwezeshe kuishi kwa amani
Tutimize na malengo yetu.

Verse 2

Uzalendo pia mshikamano
Viwe msingi wa Umoja wetu
Natulinde Uhuru na Amani
Mila zetu na desturi zetu.

Verse 3

Viwandani na hata mashambani
Tufanye kazi sote kwa makini
Tujitoe kwa hali na mali
Tuijenge Jumuiya bora.

JAMAFEST 2017 THEME SONG

Composed by: Milton Wabyona and Marci Onsinyo

Yelele yele ma
Yelele yele ma

Wasani wa mashariki...
Wasani tuungane...
Africa Mashariki...

1. From the shores of Zanzibar
To the banks of the Nile
Let's all come together
In one harmony

By the stroke of the brush
And the rhythm of the dance
Will bring us together
In peace and unity

Chorus

East Africa...
Oh! Hear the drum call.
It's the Jamafest of our culture and Art.
Uganda the pearl...
Karibu wa Kenya...
South Sudan...
Wa bongo Tanzania...
Ingo ingo Burundi...
The beautiful Rwanda...

2. See the smiles in every heart
It's the magic of our art
We'll drive our nations
To prosperity

And together as one
We embrace diversity
Let's rise up together
For our motherland



Message from **PIUS BIGIRIMANA**

Chairperson National Organising Committee



Since getting the Barton and Rights for the hosting of JAMAFEST two years ago, Uganda has been harnessing ideas and concepts on if we are to host Jamafest, what would it be like and how colourful would we make it. I am very happy and grateful that the time has come and Jamafest 2017 is finally here. The curtains fall and the play is open for all to appreciate.

The festival is bringing along previous experiences with improvements to make this 3rd edition a wonderful celebration and success. It is also an opportunity for us as a country, to demonstrate our diverse heritage, traditions and awareness of our creative processes.

Uganda is ready and will do the best in executing the event responsibly. We are excited to be East Africa's 2017 centre of cultural renaissance, Beauty and Love.

You are all welcome to explore and benefit from a diversity of cultures and a hospitable Uganda. We wish you an exciting Experience.





Message from
JANE S. MPAGI

*Chairperson Regional
Steering Committee*

Jamafest 2017 is being held under the theme: ***‘Culture and Creative industries: The engine for unity and employment creation.’*** The theme underscores the importance of having a community that is people centred and market oriented as stipulated in the Treaty establishing the East African Community.

Culture and Creative industries are some of the dynamic and fast growing sub-sectors in the Ugandan Economy offering jobs and livelihood opportunities to a vast section of the Ugandan population. The people of Uganda are endowed with skills and know-how techniques which they have ably harnessed to create goods and services. Culture and creative businesses build on the rich and cultural heritage and skills acquired by artists and other cultural practitioners from generation to generation through informal education. Using this indigenous technical knowledge, the people produce a variety of goods and services of creativity ranging from visual arts to performing arts as well as other emerging forms of cultural goods. The diverse cultures of Ugandan society add spice to the beauty and uniqueness of the creative goods.

The proliferation of technology has opened up new opportunities to the flourishing creative industry: and for creators and producers to distribute their works to a wider audience.

No other industry in the country has expanded in the recent past than the culture and creative industry. Industries such as music, especially production of music videos; fashion design and film making have expanded and improved. For these industries, their method of creation and distribution has been improved by the digital technology. For example Ugandan music is accessible globally.

Culture and Creative Industries have the potential to boost the economies of the region. For instance, these industries are an integral part of tourism which is priority of the region. Time immemorial cultural heritage has been among forms of tourist destination which can be harnessed to contribute to the economic growth. Moreover, these industries have huge potential to boost industrialization. For example, creative industries based on fashion using locally manufactured clothes can spur recovery in textile factories of the region.

Therefore, Jamafest 2017 offers a unique opportunity for the creators and producers as well as marketers to come together, share experiences, learn from each other but also most importantly to strategize on how they can gain entry into the international market as East Africans while protecting their intellectual property and copy rights.





Message from
NAUMO JULIANA KURUHIIRA

*Head of National
Secretariat*

Fellow East Africans, we welcome you to Uganda the Pearl of Africa. Uganda is a country whose beauty, hospitable people and diverse fauna and flora, you cannot afford to miss. With a landscape ranging from the rain forest, to the savanna, the bush lands, snowcapped mountains, to the semi arid parts

Culture is once again, being re- enacted through shared values like language, live performances, social practices and transfer of knowledge and skills through the range of activities for JAMAFEST 2017. The six (6) Partner States endowed with a rich and diverse cultural heritage has generated unique creative goods and services, you will enjoy during your seven days stay in Uganda.

JAMAFEST, 2017 continues to enhance regional integration of the East African Community through the free movement of persons and goods. For the third time running, artists and practitioners have been offered an opportunity to exchange ideas, strengthen networks as well as market their goods and services.

JAMAFEST therefore builds on the shared vision through cultural renewal and integration based on diversity in unity. This is therefore, most laudable. Countries that have invested heavily on their tangible and intangible heritage for centuries

are now reaping dividends. Their young people are creating new audiences through the kind of creative products they have produced. East Africans should therefore continue to support the arts and creative industries beyond Festivals to capital investments too. This would raise EAC contribution of culture to economic development, job creation and income generation. The ball is therefore in the hands of those who will care to change the world.

At this momentous occasion, I once again welcome you to Uganda, to the beauty, the wonderful people, the rich cuisine and the natural and cultural sites.

FOR GOD AND MY COUNTRY



WHAT IS OUR JAMAFEST GOING TO OFFER

Showcase our:

Art, Culture, Tradition

Celebrate our:

Music, Dance, Food, Clothing, Language

Emphasis our:

Uniqueness, diversity and togetherness - As One People, One Destiny

Encourage our:

Creativity, Mobility and Joint Economy



FESTIVAL PROGRAMME

DAY ONE: SATURDAY 9TH SEPTEMBER Carnival

TIME	COUNTRY	TROUPE/GROUP	VENUE
3pm - 11pm	Burundi	- Burundian Drummers and Dancers	City Square
3pm - 11pm	Kenya	- Isukuti - Maasai Mara C. Troupe - Kalacha Cultural Dancers	Cairo International Bank
3pm - 11pm	South Sudan	- Youth Dynamic group - Cultural Youth of Shilluk - Cultural Heritage group	Tropical Bank
3pm - 11pm	Rwanda	- Urukerenza	Total Substation
3pm - 11pm	Tanzania	- Taarabu Musical group - National Dancing group	Java House/ Nandos
3pm - 11pm	Uganda	- Palongo Bwala Dance - Elgon Ngoma Troupe - Nandujja and the Planets - Jackie Ssenyonjo - Mataali Group - Saida Karoli	Railway Grounds

DAY TWO: SUNDAY 10TH SEPTEMBER

Opening Event / Kololo

10am	Uganda	Literacy Walk	MGLSD-Kololo
1pm	Uganda	- BAXMBA Waves	Kololo
1:30 pm	Kenya	- Kengekenge Band	Kololo
2pm		Public Assemble and arrival of Guests & VIPs	
2pm	Uganda	- Kigezi Veteran Cultural group - Nebbi cultural troupe - Rwankunionio performers	Kololo
3pm	Partner States	- Traditional Groups	Kololo
3pm		- Arrival of Guest of Honor H.E. President	
3:30 pm		- Uganda / EAC Anthems	
4pm	Speeches	- Minister Kampala - Minister of GLSD - EAC Secretary General	
4:30 pm	Perform-ances	- Theme Song and opening production	
5pm	Speeches	- Minister of EAC/ Council - H.E. President	

5pm		- Uganda / EAC Anthems - Group Photo	
7pm	Tanzania	Taraabu Musical group	Kololo
8pm	Guest Artists	- Bernard & Alfred(BU)	Kololo
9pm	Guest Artists	- Sarabi Band (KE)	Kololo
10pm	Guest Artists	- Maddox Ssematimba (UG)	Kololo
Hotel Africana			
8pm	Partner States Guests	- Cocktail	Nile Hall



DAY THREE: MONDAY 11TH SEPTEMBER

Kololo Programme

10am	Uganda	- Mpororo Drama Group	Main Stage
10am	Partner States	- Exhibitions - Demonstrations - Open Market	Main Ground
10am	Partner States	- Ekigwo	Wrestling Arena
10:30 am	South Sudan	- Cultural group	Main Stage
11am	Uganda	- Cheza/Kwepena - Local Games, Mweso/Ludo/Cards	Main Ground
11:30 am	Kenya	- Kochia Kagan Dancers	Main Stage
12pm	Uganda	- St. Lawrence Primary - Nakasongola Mijera	Main Stage
12pm	Partner States	- Children Live Streaming TV Programme	Public Lounge
12pm	Partner States	- Ekyigwo	Wrestling Arena
12pm	Uganda	- Local Film screenings	Film Tent
1pm	Kenya	- Kalacha Cultural Dancers	Main Stage

2pm	Tanzania	- Kakau Band	Main Stage
3pm	Partner States	- Kitimba drama actors (UG)	Main Stage
3pm	Uganda	- Tontoma Storytelling	Children TV Live Streaming
3pm	Partner States	- Ekyigwo	Wrestling Arena
4pm	Rwanda	- Nyundo Band	Main Stage
5pm	Uganda	- Dr. Tee	Main Stage

National Theatre Programme

12pm	Tanzania	- Film Screening	Auditorium
2pm	Rwanda	- Film Screening	Auditorium
7pm	Partner States Jamming Live	- Bernard & Alfred (BU) - Jekaki Band (UG) - Jinong'ite Band (TZ)	Main Stage



DAY FOUR: TUESDAY 12TH SEPTEMBER

Kololo Programme

10am	Uganda	- Kiconco Cultural Troup	Main Stage
10am	Partner States	- Exhibitions - Open Market	Main grounds
10am	Partner States	- Ekyigwo	Wrestling Arena
10am	Tanzania	- Utandawazi Theatre Group	Main Stage
11am	Uganda	- Cheza EAC Tournament and Games	Kids Corner
11am	Kenya	- Sengenya Asili	Main Stage
12pm	Partner States	- Traditional Games / Mweso/ Ludo/Card/	Public Lounge
12pm	Uganda	- Karo Karungi Troupe	Main Stage
12pm	Partner States	- Ekyigwo	Wrestling Arena
1pm	Kenya	- Masai Mara Cultural Troupe	Main Stage
2pm	Burundi	-Burundian Drummers	Main Stage
2:30	Uganda	- Pawindi Larakaraka	Main Stage
3pm	Uganda	- Tontoma / Storytelling	Children TV/Live streaming

3pm	Partner State	- Ekyigwo	Wrestling Arena
3pm	Guest Artists	- Swahili Ally	Main Stage
4pm	Kenya	- Nisisi Band	Main Stage
5pm	Uganda	- Milege Music Band	Main Stage

National Theatre Programme

12pm	Burundi	- Film Screening/ Gito L'Ingrant by Leonce Ngabo	Auditorium
2pm	Kenya	- Film Screening	Auditorium
7pm	Partner States	- Comedy Night Live	Auditorium



DAY FIVE: WEDNESDAY 13TH SEPTEMBER

Kololo Programme

10am	Uganda	- Bwera Drama Group	Main Stage
10am	Partner States	- Exhibition - Open Market	Main Grounds
10am	Partner States	- Ekyigwo	Wrestling Arena
10:30	Uganda	- Kochia Cultural Dancers	Main Stage
11am	Partner States	- Cheza Partner States Tournament and Games	Kids Corner
12pm	Partner States	- Traditional Games / Mweso/ Ludo/Card/	Public Lounge
12pm	Partner States	- Ekyigwo	Wrestling Arena
1pm	Tanzania	- National Dancing group	Main stage
2pm	Uganda	- Agete women drama group	Main Stage
3pm	Uganda	- Tontoma/ Storytelling	Children TV/Live streaming
3pm	Partner States	- Ekyigwo	Wrestling Arena
3pm	SSD	- Orupaap group	Main stage
4pm	Uganda	- Madi lyre	Main Stage

4pm	Partner States	<ul style="list-style-type: none"> - Oldies Nite: - Saida Karoli -TZ - Matia Luyima-UG - Hani Ssensuwa-UG 	Kololo grounds
National Theatre Programme			
12pm	SSD	- Film Screening	Auditorium
		<ul style="list-style-type: none"> - Film Screening Imashoka by Leonce Ngabo 	
8pm	Partner States Cultural Night	<ul style="list-style-type: none"> - Uganda - Kenya - Rwanda - Burundi - Tanzania - SSD 	Auditorium



DAY SIX: THURSDAY 14TH SEPTEMBER

Closing Day Kololo Programme

10am	Partner States	- Exhibition - Open market	Main Ground
10am	Burundi	- Burundian Dancers	Main stage
10am	Partner States	- Ekyigwo	Wrestling Arena
11am	Uganda	- Final Cheza EAC Tournament and Games	Kids Corner
11am	Kenya	- Loiyangalani Stars	Main stage
12pm	Partner States	- Traditional Games / Mweso / Ludo/Card	Public Lounge
12pm	Partner States	- Ekyigwo	Wrestling Arena
1pm	Rwanda	- Urukerenza	Main Stage
2pm	Uganda	- Culture 256	Main Stage
3pm	Uganda	- Tontoma/ Storytelling	Children TV/Live streaming
3pm	SSD	Cultural group	Main Stage
3pm	Partner States	- Final Ekyigwo	Wrestling Arena
4pm	Tanzania	- Saida Karoli	Main Stage
5pm	Uganda	- Usik Traditional dancers	

6pm	Partner States	- Fashion Show Uganda: Kenya: Rwanda: Burundi Tanzania:	Fashion Tent
8pm	Partner States	- Closing Speech	Fashion Tent
Hotel Africana Closing Diner			
8pm	Partner States	Closing Dinner	Nile Hall
10pm	Partner States	Closing Speech	Nile Hall



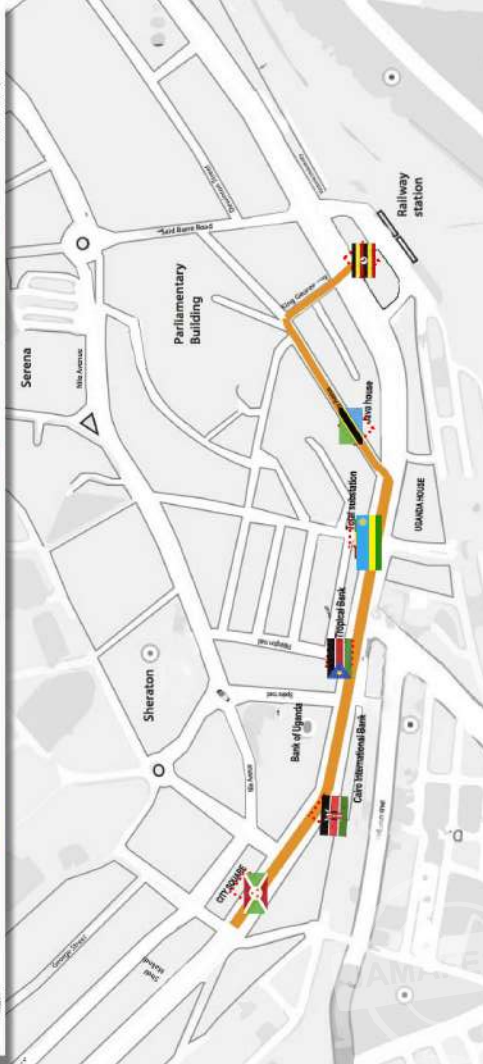


JAMAFEST 2017

CARNIVAL ROUTE



Route



SYMPOSIUM PROGRAMME (Hotel Africana)

DAY 1: TUESDAY 12TH SEPTEMBER

TIME	ACTIVITY	SESSION CHAIR
8:00 - 9:30am	Arrival and registration	
9:30 - 10.00am	Break tea	

Music Interlude

Session 1: Keynote and Official Opening

10:00 - 11:30am	Arrival of Guest of Honour	Rogers Golooba, Master of Ceremonies
	National Anthem & East African Anthem	
	Welcome remarks	
	<i>Keynote address - Sr. Dominic Dipio</i> , Professor of Literature and Film, Makerere University.	
	Remarks by Deputy Secretary General - PSS Hon. Christoph Bazivama	
	Remarks by the Minister of Gender, Labour and Social Development Hon. Janat B. Mukwaya (Hajat)	



Guest of Honor- **Right Hon. Al haji Ali Kirunda Kivejinja, 2nd**
Deputy Prime Minister

Session 2: Critical analysis of Ethical Cultural Issues in S&T in East Africa

11:30 - 11:50am	<i>Critical ethical cultural issues in the humanities and social sciences in East Africa</i> by Mrs. Clarette INAMAHORO , Assistant of the Minister, Ministry to the Office of the President Responsible for East African Community Affairs, Republic of BURUNDI	Minister Responsible for Culture, Kenya
11:50 - 12:10pm	<i>Ethical Cultural Issues for Science and Technology: The Case of Uganda health remedies</i> by Lillian Linda , Uganda Industrial Research Institute	
12:10 - 12:30 pm	<i>Critical Analysis of Ethical Cultural Issues in Science and technology in East Africa Critical analysis of ethical issues in various cultural practices in Uganda</i> by The Cross-Cultural Foundation of Uganda	



12:30 - 12:50	<i>Preserving the endangered blacksmith technology in Uganda: a heritage among the Abaihitira Babahesi clan in Western Uganda</i> by Prof. Elisam Magara , East African School of Library and Information Science, College of Computing and Information Science, Makerere University.	
1 - 2 pm	Lunch	

Session 3: *Cultural Values of indigenous peoples of East Africa in the Management and Conservation of Natural Resources and environment*

2:00 - 2:20pm	<i>Cultural values of indigenous peoples of East Africa in the management and conservation of natural resources and the environment</i> by Francis R. Makari , Department of Community Development, Ngorongoro Conservation Area Authority	Minister Responsible for Culture, Burundi
2:20 - 2:40pm	<i>Vitallarie Paradoxa (Yat Yaa), the sacred tree of the Acholi: Environmental conservation, Cultural Identity and Women's Economic Empowerment</i> by Charles Amone , Senior Lecturer of History in Gulu University	

2:40 - 3:00pm	<i>An Assessment of the Influence of Growth Poles on Land Use Transformations in Uganda: Evidence from Kampala Industrial and Business Park (KIBP) by Aaroni Achoroi, a Master of Land use and Regional Development student at Makerere University.</i>	
3:20 - 3:40pm	Break tea	

Session 4: Cultural Diversity for Human Peace, Reconciliation and Development in East Africa

3.40 - 4.00pm	<i>Drama as Culture: Towards human peace, reconciliation and social-cultural development in East Africa: The role of drama by Viola Karungi, Assistant Lecturer in the Department of Performing Arts and Film at Makerere University.</i>	Minister Responsible for Culture, Rwanda
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Session 5: Arts Education in East Africa

4.00 - 4.20pm	<i>The Use of Culture Grams in the Teaching of Culture Related Courses in Universities in Eastern Africa by Dr. Michael Byaruhanga Kadoodooba Akiiki, Senior Lecturer Sport Science, Kyambogo University.</i>	Minister Responsible for Culture, Rwanda
4:20 - 4:40pm	Rwanda	

4:20 - 4:40pm	<i>Rwanda is Art Education in EAC</i> by Dr. James Vuningoma	
5:30pm	Departure	

DAY TWO: WEDNESDAY 13TH SEPTEMBER

Session 6: *Cultural and Culture Industries for Regional and National development I*

9:00 - 9:30am	<i>The potential contribution of the film industry to regional and national development: the case of the film industry in Tanzania</i> by Dr. Mona Mwakalinga , Tanzania	Minister Responsible for Culture, Kenya
9:30 - 10:00 am	<i>Tanzania Film and Music Industries: Analysis of the Industry Specific Framework Conditions Relevant for Growth and Investment</i> by Ayeta Anne Wangusa , Executive Director CDEA/Africa Coordinator IFACCA, CDEA-Culture and Development East Africa and Kenneth Kasulwa , Tanzania.	
10:00 - 10:30 am	<i>Foundations for sustainable cultural and creative industries: space, capacity building, financial access and policy</i> by Joy A. Mboya , Executive Director, The GoDown Arts Centre, Kenya	

10:30 - 11:00am	Break tea	
11:00 - 11:30am	<i>Music industries as sites for economic empowerment in East Africa</i> by Joel Isabirye , Professor of Humanities - Appointed Professor in May 2016 by Starford International University College, South Sudan	Minister Responsible for Culture, Kenya
11:30 - 12:00 pm	<i>Cultural and creative industries for national and regional development</i> by Emily Njeru Deputy Director- Culture Pogramme, Kenya National Commission for UNESCO	
12 -1pm	Discussions	
1 - 2pm	Lunch	

Session 7: *Harnessing the Legal and Policy frameworks for cultural development*

2:00 - 2:20pm	<i>Harnessing the legal and policy framework for regional cultural development</i> by Prof. Hermasi J. M. Mwansoko , Tanzania	Minister Responsible for Culture, Uganda
2:20 - 2:40pm	<i>Property rights dynamics: utilization of traditional folklore as a gateway for socioeconomic development</i> by Dr. Anthony CK Kakooza , Dean, Faculty of Law, Uganda Christian University.	

2:40 - 3:00pm	<i>Migration and employment opportunities: a socio-legal examination by Atwine Ambrose Bahiigi, Immigration Officer in the Directorate of Citizenship and Immigration Control, Ministry of Internal Affairs.</i>	
3:20 - 3:40pm	<i>On harnessing Uganda's legal and policy frameworks for cultural development: Rigid, polemical and conservative interpretations are not productive! By Dr. Angelo Kakande (PhD), College of Engineering, Design, Art & Technology – Makerere University.</i>	
3:20 - 3:50pm	Discussions	
3:50 - 4:20pm	Break tea	



Session 8: *Fostering and Developing Languages for Regional Cultural Exchange and Development*

4:20 - 4:40pm	<i>Proverbs and Child Protection: A Case Study of Three Bantu Languages: Luganda, Lusoga and Runyankole</i> by Prof. Paul Bukuluki , Department of Social Work and Social Administration, Makerere University and Nnyombi Aloysious, PhD candidate, University of Vienna	Minister Responsible for Culture, Tanzania
4:40 - 5:00pm	<i>Trilingualism as a must in the East African context</i> by Prof. Oswald K. Ndoleriire , Professor of Linguistics, Makerere University.	
5:00 - 5:20pm	<i>Development of Sustainable African Libraries as Centers of Literacy and language Development in Uganda and Ethiopia</i> by Dr. Cornelius Gulere , Uganda Christian University	
5:20 - 5:50pm	Report of the National Taskforce to establish the Uganda National Kiswahili Council	
5:50 - 6:20pm	Draft Resolutions	

APPROVED



GENERAL INFORMATION ABOUT UGANDA

HISTORICAL INFORMATION

Uganda gained independence from Britain on 9th October 1962 as a Commonwealth realm with Queen Elizabeth II as head of state. In October 1963, Uganda became a republic but maintained its membership in the Commonwealth of Nations.

The Country is located on the East African Plateau, lying mostly between latitudes 4°N and 2°S (a small area is north of 4°), and longitudes 29° and 35°E. It averages about 1,100 metres (3,609 ft) above sea level.

The capital city of Uganda is Kampala located in central Uganda and the population of Uganda is at 37 million people (UBOS 2014).

GETTING AROUND IN UGANDA

a) Language

English is the official language of Uganda, in Kampala commonly used languages is Luganda. Kiswahili has begun picking up in some areas of Kampala.

b) Transport

Commonly used means of transport in and around Kampala is the fourteen seater taxi (Matatu). There are also buses which operate on selected routes known as Pioneer. For safety reasons it is advisable to board the taxis from the taxi parks which are located in the Central Business District. Other means of transport commonly used in Kampala is the motorcycle commonly known as "BodaBoda".

c) Security

Uganda is a secure country and police surveillance is conducted throughout the night to maintain a secure environment.

d) Banking Services

There are several banks located in and around Kampala. These include but not limited to; Stanbic Bank, Standard Chartered Bank Ltd, Barclays Bank, Centenary Bank, Equity Bank, KCB Bank, Bank of Africa, Eco Bank, Housing Finance, Diamond Trust, UBA and DFCU bank. The banks open at 8:30am and close at 4:00pm on week days and 9:00am to 12:00pm on Saturdays. However majority of the banks have automated machines and provide visa and inter switch services.

Also all these banks provide forex exchange services and there are other specific forex exchange bureaux spread across the city.

Exchange rates

US dollar / USD is currently changing at an average rate of Ug shillings 3600/= . The bureaux exchange different currencies across the region.

e) Medical Services

Mulago National Referral Hospital is the main hospital of Uganda and is in proximity with the JAMAFEST venues. There are other hospitals both government and private. These include but not limited to; Case hospital, IHK Hospital, Kiruddu Hospital, Naguru Hospital. First aid services will be available at the JAMAFEST venues.

f) Telecommunications Services

There are a variety of telecommunications service providers in the country, they include, MTN, Airtel, UTL, Africell, Vodafone among others. The international dialing code for Uganda is +256. Sim cards can be obtained from the authorized service distributors however, subscribers need to be registered with authentic identifications preferably a passport for foreign nationals. A simcard costs approximately \$1.

g) Shopping

Kampala has a variety of shopping areas for clothes and textiles and these are located in arcades within the central business district. Other shopping areas include franchise supermarkets like Shoprite, Capital Shoppers and Quality Shoppers.

h) Electricity

Uganda uses 240 volts and electrical sockets are of a three pin type with a rectangular blade.



FESTIVAL VENUES

The event will take place in three different venues as follows:

1. KOLOLO CEREMONIAL GROUNDS

Kololo Ceremonial Grounds is located at North East of Kampala approximately 1km from the General Post Office on Wampewo Avenue. The main activities will be the official opening of JAMAFEST, the Exhibition and Demonstration, the Market Place, the traditional and children's games as well as the fashion show.



2. HOTEL AFRICANA

Hotel Africana is located on Wampewo Avenue and is 11.5km East of the General Post Office. It will host the Accreditation Secretariat, JAMAFEST Secretariat, the Symposium and the Festival Coordination Office.



3. NATIONAL THEATRE

National Theatre is located on Plot 2, 4 and 6 Dewinton Road and is 1km to the East of the General Post Office. The Main activities will be live performances, Comedy Night and Film Shows. It will be open from 9.00am to 11.00pm



OFFICIAL ACCOMMODATION



Hotel Africana: +256 414 777 500

Golf course hotel: +256 312 302 280

Speke Resort: +256 414 227 111

Imperial royal: +256 417 111 001

Serena Hotel: +256 312 309 000

Fairway Hotel: +256 414 259 571

Protea Hotel: +256 414 550 000

HBT Russel Hotel: +256 751 070 550

Sheraton Hotel: +256 414 344 590

YWCA hostel: +256 414 342 024

Kololo Courts: +256 414 235 376

Bishop Kihangire School:

+256 414 221 945

Nanjing Restaurant and Hotel:

+256 772 788 020

Shangri La Hotel Nyonyi Gardens

+256 772 222 623

EXHIBITORS AND PROCESS DEMONSTRATION

A large traditional Chinese junk boat is shown from a low angle, sailing on the ocean. The most prominent feature is a massive, white, teardrop-shaped sail that fills much of the upper half of the frame. The boat's dark hull and complex rigging of ropes and masts are visible. Several people can be seen on the deck. The sky is filled with soft, grey clouds, and the water shows some whitecaps.

100 expected with process demos
200 Open Market with product sales



Rolex



Ugali



Matooke

GENERAL INFORMATION ABOUT THE EAST AFRICAN PARTNER STATES

THE REPUBLIC OF KENYA

The Republic of Kenya attained her self-internal governance on 1st June 1963 and became a Republic on 12th December 1964. It has an area of 582,600 Kms² and lies on the Indian Ocean coastline. The National languages for Kenya are English and Kiswahili. The capital city is Nairobi which hosted the 2nd JAMAFEST Edition in 2015. Nairobi City remains the only capital in the world with a National Park; and it hosts the only UN office headquarters (UNEP and Habitat) in the developing world.

Tourism is a major economic activity with major attractions being the Great Rift Valley, the highlands, the savannahs, sandy beaches, Wildebeest migration (7th Wonder of the World) among others. Other major economic activities include manufacturing, banking, agriculture and ICT. She is a regional technological and innovation hub where major innovations include the mobile money transfer (M-PESA) beside being a renowned sporting giant worldwide. Kenya has a rich cultural diversity and heritage as represented by its arts and crafts, fashion and languages among others



Lamu Port



A Performing Artist on Stage



Children Performing a Choral Verse

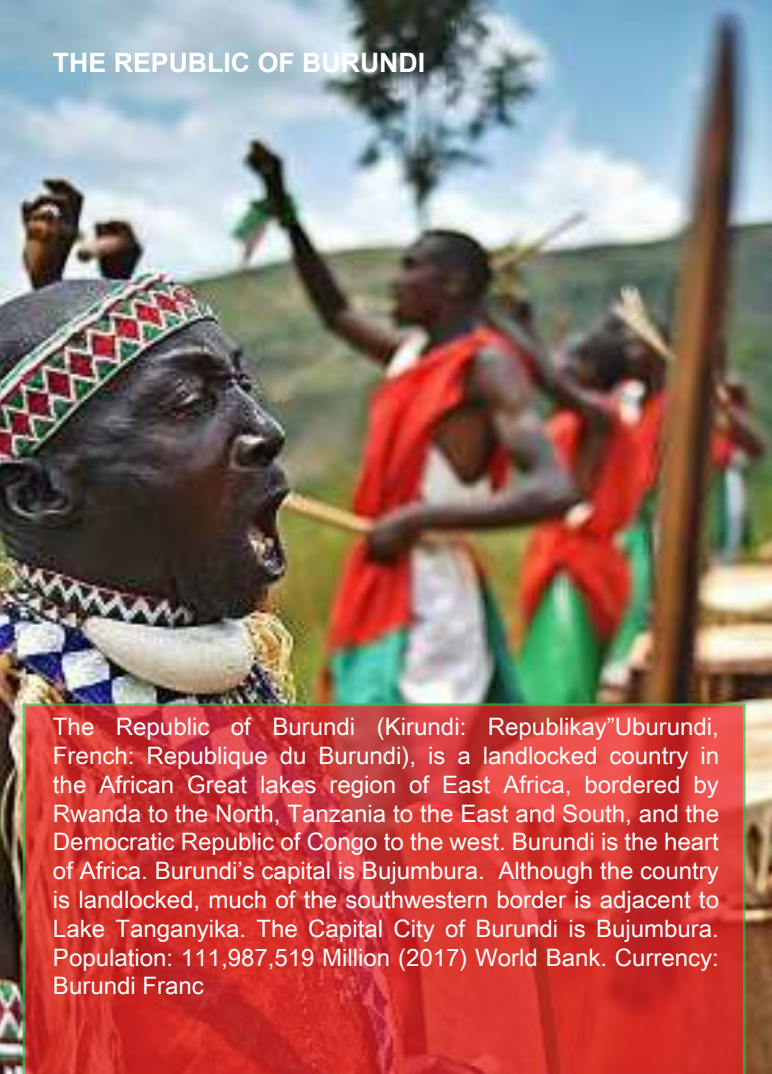


Elders Playing Traditional 'Bao' Game in Lamu



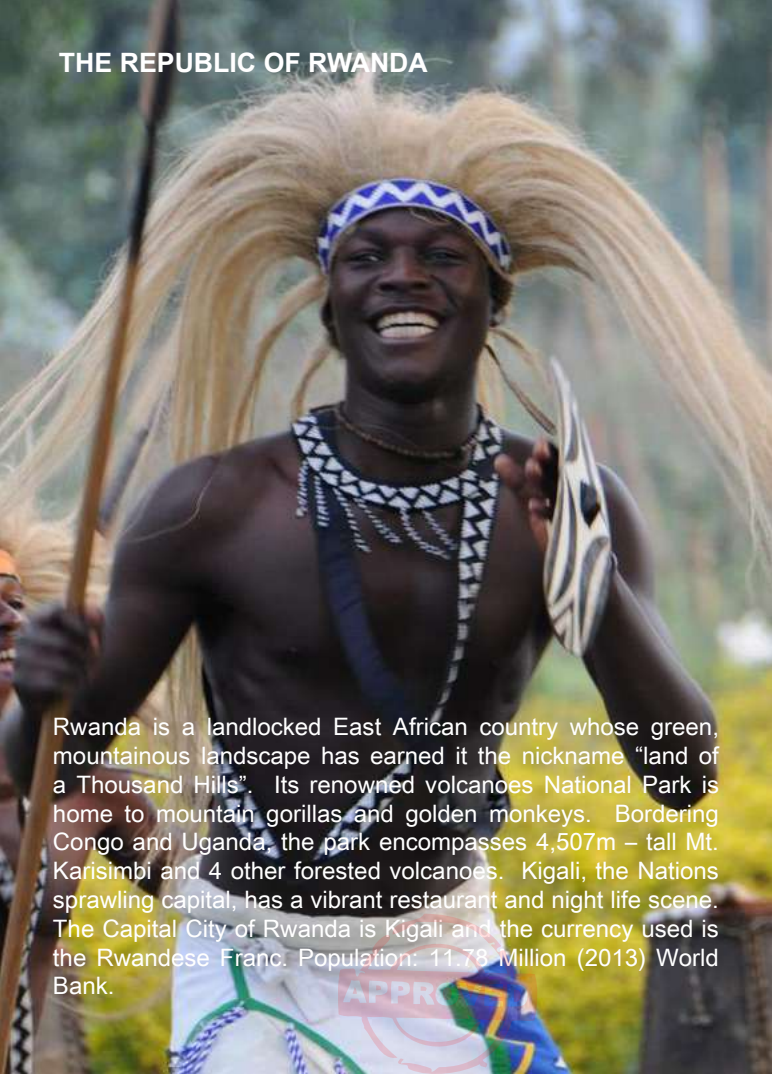
Rendille Young Men in Traditional Regalia

THE REPUBLIC OF BURUNDI



The Republic of Burundi (Kirundi: Republikay"Uburundi, French: Republique du Burundi), is a landlocked country in the African Great lakes region of East Africa, bordered by Rwanda to the North, Tanzania to the East and South, and the Democratic Republic of Congo to the west. Burundi is the heart of Africa. Burundi's capital is Bujumbura. Although the country is landlocked, much of the southwestern border is adjacent to Lake Tanganyika. The Capital City of Burundi is Bujumbura. Population: 111,987,519 Million (2017) World Bank. Currency: Burundi Franc

THE REPUBLIC OF RWANDA



Rwanda is a landlocked East African country whose green, mountainous landscape has earned it the nickname “land of a Thousand Hills”. Its renowned volcanoes National Park is home to mountain gorillas and golden monkeys. Bordering Congo and Uganda, the park encompasses 4,507m – tall Mt. Karisimbi and 4 other forested volcanoes. Kigali, the Nations sprawling capital, has a vibrant restaurant and night life scene. The Capital City of Rwanda is Kigali and the currency used is the Rwandese Franc. Population: 11.78 Million (2013) World Bank.

UNITED REPUBLIC OF TANZANIA



The Selous Game Reserve is one of the largest faunal reserves of the world, located in the south of Tanzania. The reserve covers a total area of 50,000 km² (19,000 sq mi) and has additional buffer zones. Within the reserve no permanent human habitation or permanent structures are permitted. All (human) entry and exit is carefully controlled by the Wildlife Division of the Tanzanian Ministry of Natural Resources and Tourism. Some of the typical animals of the miombo (for example African bush elephants, black rhinos, hippopotamus, lions, East African wild dogs, Cape buffaloes, Masai giraffes, Plains zebras, and crocodiles) can be found in this park in larger numbers than in any other African game reserve or national park.

Serengeti National Park, in northern Tanzania, is known for its massive annual migration of wildebeest and zebra. Seeking new pasture, the herds move north from their breeding grounds in the grassy southern plains. Many cross the marshy western corridor's crocodile-infested Grumeti River. Others veer northeast to the Lobo Hills, home to black eagles. Black rhinos inhabit the granite outcrops of the Moru Kopjes

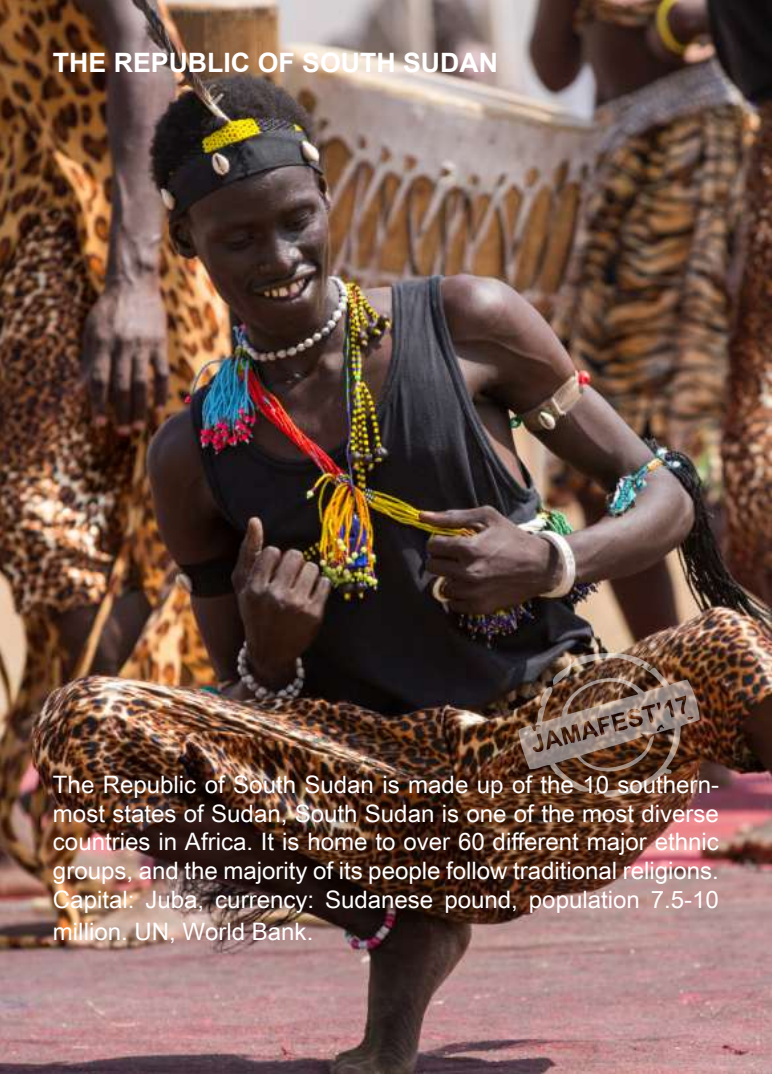
Ngorongoro Conservation Area is in northern Tanzania. It's home to the vast, volcanic Ngorongoro Crater and "big 5" game (elephant, lion, leopard, buffalo, rhino). Huge herds of wildebeests and zebras traverse its plains during their annual migration. Livestock belonging to the semi-nomadic Maasai tribe graze alongside wild animals. Hominin fossils found in the Olduvai Gorge date back millions of years.

Mount Kilimanjaro, with its three volcanic cones, "Kibo", "Mawenzi", and "Shira", is a dormant volcano in Tanzania. It is the highest mountain in Africa, and rises approximately 4,900 metres from its base to 5,895 metres above sea level.

Tarangire National Park is the sixth largest national park in Tanzania, it is located in Manyara Region. The name of the park originates from the Tarangire River that crosses the park

Pemba Island is part of Tanzania's Zanzibar Archipelago, off the coast of East Africa. It's known for its lush, green hills and clove plantations. The Pemba Channel, with its coral reefs and abundant marine life, separates the island from mainland Tanzania. The main town, ChakeChake, has a ruined 18th-century fort with a museum. Offshore, Misali Island is home to the Fischer's turaco, a colorful rare bird.

THE REPUBLIC OF SOUTH SUDAN



JAMAFEST'17

The Republic of South Sudan is made up of the 10 southern-most states of Sudan, South Sudan is one of the most diverse countries in Africa. It is home to over 60 different major ethnic groups, and the majority of its people follow traditional religions. Capital: Juba, currency: Sudanese pound, population 7.5-10 million. UN, World Bank.

Message from **KIWEWA FAISAL**

The Festival Director



I have never been more proud than I am to be the Festival Director of the 3rd JAMAFEST, our own East African Arts and Cultural Festival that envisions a celebration of cultures of more than 150 million citizens of the six Member States.

This 3rd Edition of JAMAFEST will offer a very exciting and extremely diverse showcase of original works of East Africa's creative arts, culture, tradition. The festival will be a platform to celebrate our music, dance, food, clothing, language and literature; Emphasis our uniqueness, diversity and togetherness as One People, One Destiny and also; Encourage creativity, mobility, and a shared vision of joint economy.

Together with the JAMAFEST Secretariat and the Technical Team - I am inviting you to come and celebrate East Africa.



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Burundi

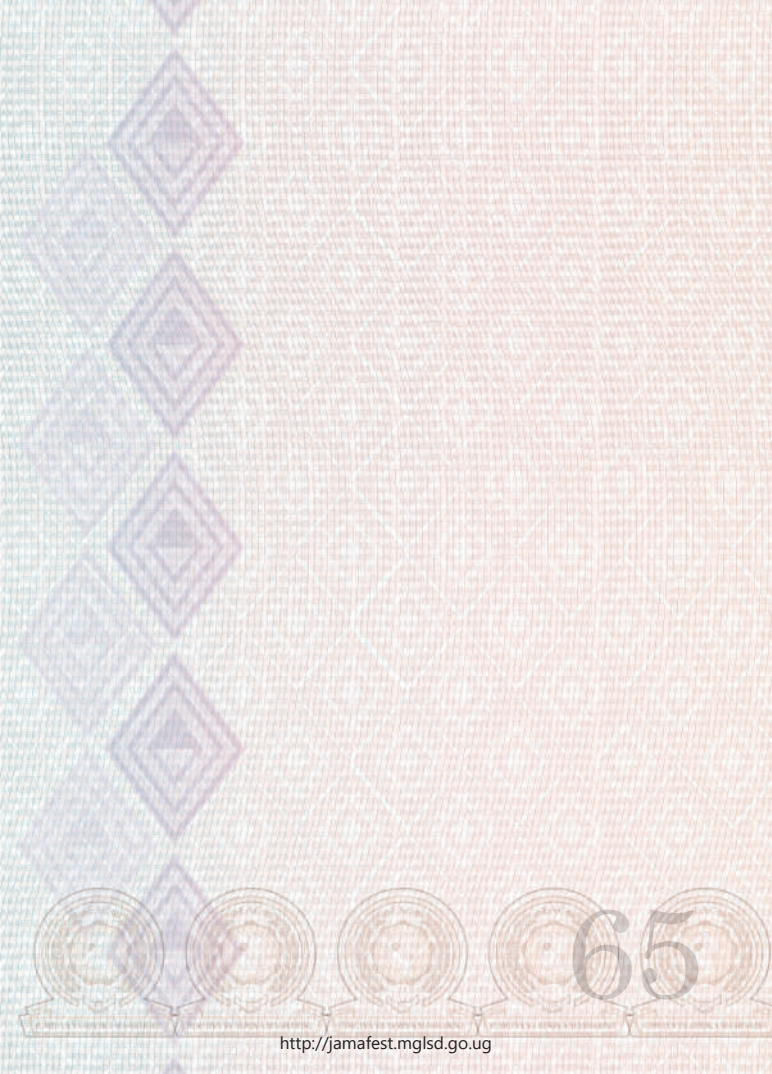
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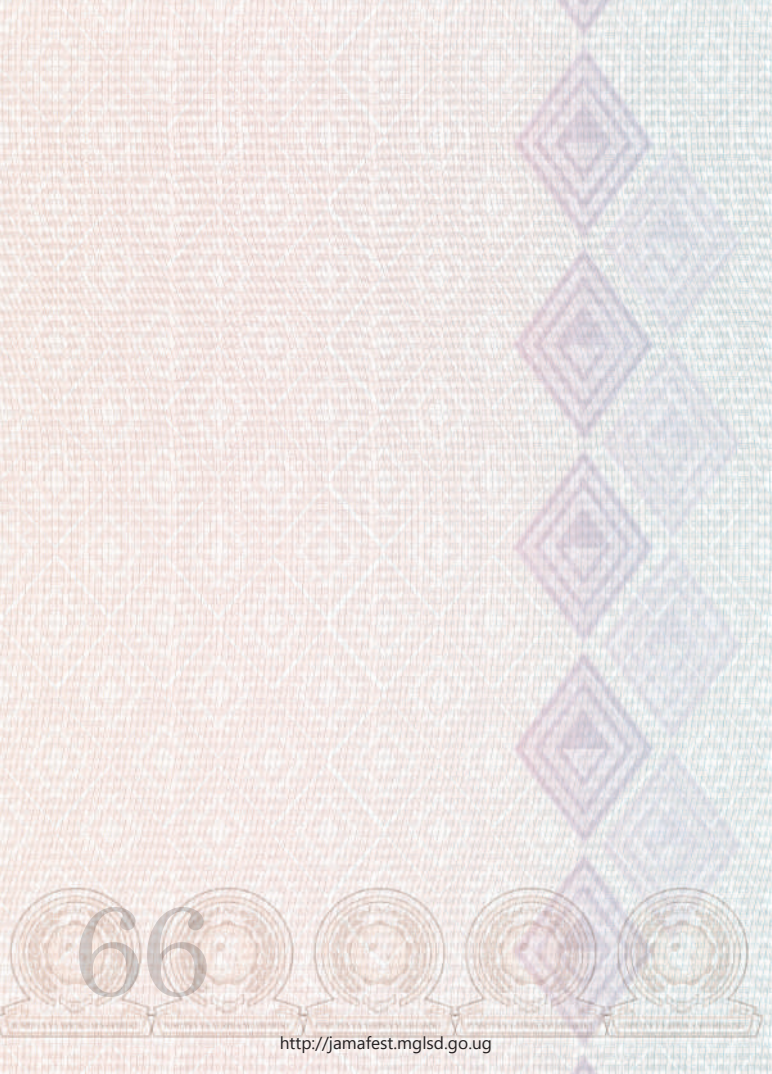
South Sudan

Tel:
Email:



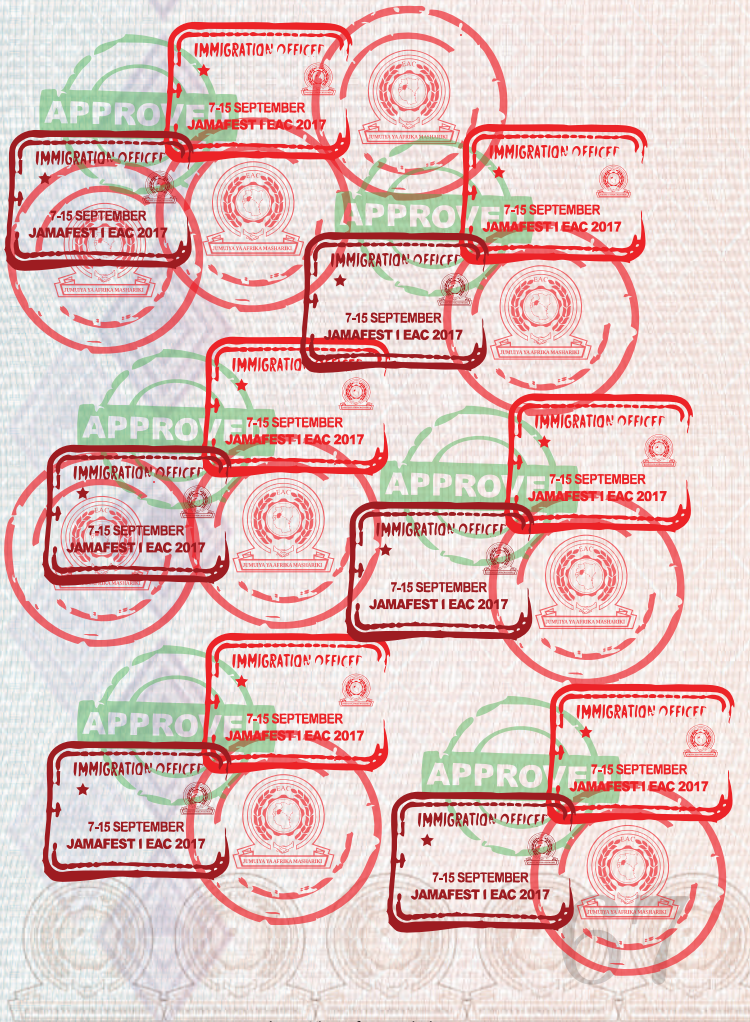


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FLAGS OF EAC PARTNER STATES



REPUBLIC OF UGANDA



REPUBLIC OF BURUNDI



REPUBLIC OF KENYA



REPUBLIC OF RWANDA



UNITED REPUBLIC OF
TANZANIA



REPUBLIC OF SOUTH
SUDAN

